



SHOW UP is sponsored by La Belle Fleur Design
1425 Town and Country Dr | Santa Rosa
Your mother's favorite flower shop.



A Message from Locutest of the Brog Celloctave

If nothing else I hope the last ten years of American politics have finally put to rest the tired notion that both parties are the same, and that it doesn't matter whether you vote or not.

The Democratic party has plenty of issues. They're overly beholden to corporate interests, they sideline the actual progressive voices in the party in favor of weak centrists, they cling to bipartisanship when the country needs them to act like winners when in power and pass meaningful legislation. I could go on and on...

The Republican party is full of actual fascists who also happen to be some of the most loathesome sacks of shit in the entire world.

They are not the same.

You don't have to love the person you're voting for, it's okay to just hate the person you're voting against.

Fuck your purity tests. Perfect is the enemy of progress. Hold your nose like the president just shit his pants in front of you and vote for the least worst option available to you.

Then, find an uncontested local office and fucking run for something. Be the opposition party you want to see.

Show Up Santa Rosa Endorses
Melanie Jones-Carter for City Council District 4

Her platform of Housing For All, Make Downtown a Destination, Fix our Infrastructure, and Help the Homeless deserves your vote.

She's also **Anti-Flock**, **Anti-ICE**, and **not endorsed by the police and sheriff's departments like her opponent is.**

But don't take our word for it. Walk around the neighborhood and look at yard signs. What kind of houses have Sanders signs and what kind have Jones-Carter? Who do you think will better represent you at City Hall?

For those of you in Districts 2 and 6, hope you like our incumbent mayor and vice-mayor.

No one showed up to challenge them this year so you're stuck with them.

Sonoma County Democratic Socialists of America Endorse Joanna Paun for Sonoma County Supervisor

The only candidate committed to ending the County's collaboration with ICE.

Grassroots, union-backed, anti-flock, pro-worker.



Not a Socialist? That's OK! If you value people over billionaires and unchecked corporate greed then these values are probably in alignment with yours. If you are a billionaire, or in favor of unchecked corporate greed, then stop reading this zine and go fuck yourself!

Too Many Issues? Don't Know How You Should Vote? Click the QR code below and follow the SHOW UP Voter's Guide !



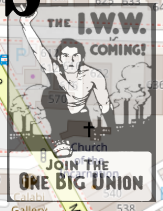
Upcoming Events

For a full list of shows and more details see the online calender at:
www.showupsantarosa.com

Click the link, the Brog Collectave promises not to hack your system!

If your event isn't on the list tell us about it on the Notify page!





October 15, 2026
Magic on Earth: Poetry & Music | 8:15 pm | The Lost Church
October 16, 2026
School of Rock House Band | 6:00 pm | Ross Street
Forbidden Kiss LIVE — Chaos | 7:30 pm | The California Theatre
Stanroy Song Service: A Community Open Mic | 7:30 pm | The Lost Church
Casa Rave Ft. Watts | 10:30 pm | The California Theatre
October 17, 2026
The Psychedelic Fuzz | 6:00 pm | Ross Street
Hell Heim - Near Dark - 8:00 pm - The California Theatre
Rival Plague w/Mug Slug, Hang Nail and Pentacost | 8:00 pm | Arlene Francis Center
The Green Machine w/ Tumbleweed Soul Duo | 8:15 pm | The Lost Church
Mistah F.A.B. & Philthy Rich | 9:00 pm | Barrel Proof Lounge
Coolio Da Unda Dogg & Tre Jones | 9:00pm | Shady Oak Barrel House
October 18, 2026
Jim Bruno Quartet / Emily Lois | 4:45 pm | The Lost Church
2026 Norbay Theater Awards | 7:00 pm | The California Theatre
October 22, 2026
Up in Folk w/ John Elliot & Faethora | 8:15 pm | The Lost Church
October 23, 2026
AREA 54 The Alien Disco | 8:00 pm | Barrel Proof Lounge
October 24, 2026
HA HA HALLOWEEN | 7:00 pm | Arlene Francis Center
Edú Bega & Razteria | 8:15 pm | The Lost Church
October 25, 2026
Americana Afternoon w/ Spike Sikes | 1:00 pm | The California Theatre
Nell & Jim & Kalei | 4:45 pm | The Lost Church

The Lost Church

Barrel Proof Lounge

California Theatre

Ross Street

Cooperage Brewing

Flagship Taproom

For High Scores Scan Here

At Cooperage:
Godzilla (Premium) - Stern 2021
Pokemon (Pro) - Stern 2026
The Addams Family - Bally 1992
Jurassic Park - Data East 1993

The Downtown Pinball List
is not sponsored by the mall

At Shady Oak:
Harlem Globetrotters - Bally 1978
Elvira: Scared Stiff - Bally 1996
Jurassic Park - Data East 1993
Deadpool (Pro) - Stern 2018
Embryon - Bally 1981
James Bond 007 (Pro) - Stern 2022
PIN-BOT - Williams 1986
Bride of Pin-Bot - Williams 1991
Demolition Man - Williams 1994
Terminator 2: - Williams 1991
Lethal Weapon 3 - Data East 1992
Game of Thrones (Pro) - Stern 2015

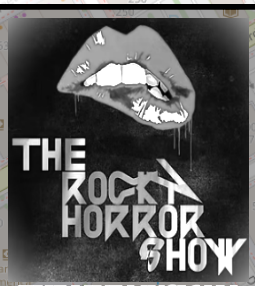
Courthouse Square

El Infierno

Arlene Francis Center

Railroad Square

Shady Oak



THE LIVE MUSICAL!
THE CALIFORNIA THEATRE
OCT 22, 23, 24 | 8:00 PM





Blind Scream Haunted House
7-11 pm - Oct 16, 17, 23, 29, 30, 31
7-10 pm - Oct 18, 22, 25

Maybe Every Sunday - 6:00 pm
Pinball Tournament at Shady Oak
Pin Golf Format | $10 Entry

City Hall turns it's eye towards a new host

October 26, 2026
Pro Jam w/ Mark Hummel | 6:00 pm | The California Theatre
October 28, 2026
Fry'd (PDX) | 7:00 pm | Arlene Francis Center
October 29, 2026
HALLOWEIRD - 6:00 pm - El Infierno
The Okay Ultras - 7:30 pm | The California Theatre
Whose Rhyme? Hip Hop Gameshow w/ Dark Matter Lives! | 8:15 pm | The Lost Church
October 30, 2026
Ross Street Sessions: 945 | 6:00 pm | Ross Street
Halloween Cover Show - 7:00 pm - Arlene Francis Center
Secret Song Club: Origin Stories: Who Inspired You? | 8:15 pm | The Lost Church
Hops and House | 8:30pm | Flagship Taproom
October 31, 2026
New Wave Prom | 7:00 pm | Shady Oak Barrel House
The Villains Ball - Halloween Party | 9:00 pm | The California Theatre

Saturday and Sunday, October 17-18
10:00 am - 5:00 pm
Art Trails at SOFA!
7 Artists in 1 Neighborhood.
Park once and buy some art!
Brunch at Spinster Sisters, they're the bomb!

No Kings IV
Sat, October 17 - 3:00pm
March from SRJC to Julliard and Rally in the Park

Then, Cold ones with Comrades at Shady Oak - 5:00 - 8:00 pm
With the SoCo DSA
Meet like minded folks for a drink and get plugged into the movement

Cafe Little Deer

SOFA Arts District

The Imaginists

